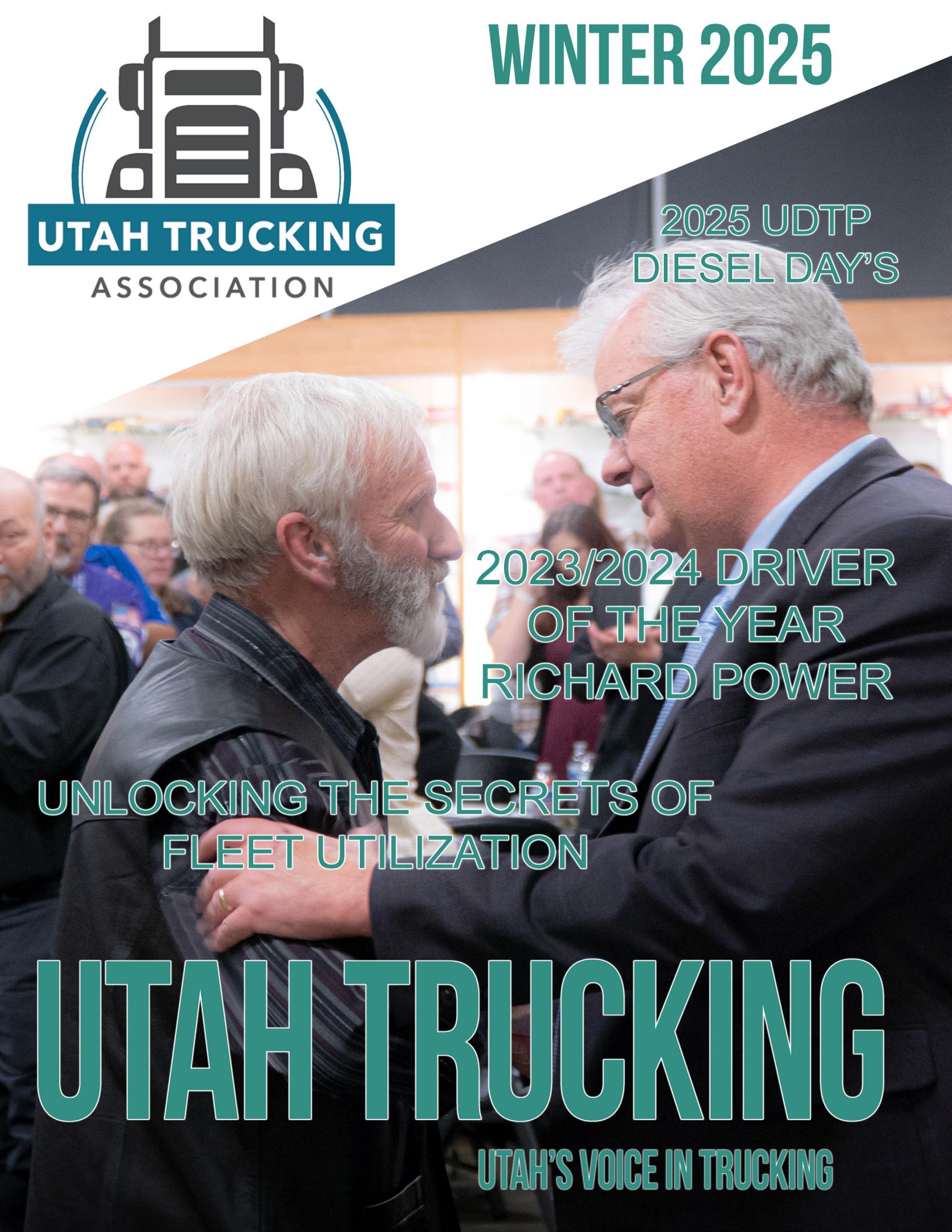




UTAH TRUCKING  
ASSOCIATION

WINTER 2025

2025 UDTP  
DIESEL DAY'S



2023/2024 DRIVER  
OF THE YEAR  
RICHARD POWER

UNLOCKING THE SECRETS OF  
FLEET UTILIZATION

UTAH TRUCKING  
UTAH'S VOICE IN TRUCKING

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**UTAH TRUCKING**  
**ASSOCIATION**

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1130 S Carbon Ave  
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### Provo #307

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193 W Industrial Park Dr S  
Salina, UT 84654  
(435) 529-9876

### St. George #626

288 E Riverside Dr  
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# EXECUTIVE DIRECTORS MESSAGE



**RICK CLASBY, EXECUTIVE DIRECTOR**

Dear Members,

As we begin a new year, I want to take a moment to express my sincere gratitude to our elected leadership and the incredible support of our membership. The Utah Trucking Association is strong because of the dedication, commitment, and service of so many individuals who work tirelessly to make our industry better every day.

We are excited about several new opportunities in 2025! One of our most successful initiatives has been the automation of our Driver of the Month and Driver of the Year award applications. This improvement has made it easier than ever to recognize the outstanding professionals in our industry, and as a result, we are receiving more nominations than ever before. It is inspiring to see so many incredible drivers being recognized for their hard work and commitment to safety and excellence.

Another highlight on the horizon is our upcoming Management Conference and Truck Expo. This event continues to be one of the premier gatherings for trucking professionals in our region. Attendees can look forward to many of our traditional and highly anticipated activities, including the sporting clay tournament and raffle, casino games and raffle, bingo with fantastic prizes, and, of course, the ever-popular President's Cup Golf Tournament.

We are also thrilled to welcome a lineup of outstanding speakers who will provide both motivation and technical insights that are essential to navigating the future of our industry. This event offers a prime opportunity to connect, learn, and grow, and we encourage all of you to take part.

Your support is invaluable, and we welcome your contributions in the form of raffle or silent auction items. These donations help make our event a success and provide an engaging experience for all attendees. Most importantly, we appreciate those who consistently step up to volunteer and serve—your efforts do not go unnoticed, and they are a vital part of what makes the Utah Trucking Association a strong and supportive community.

We hope to see you at this year's conference, where you can reconnect with old friends, make new ones, and help us continue to build a thriving trucking industry in Utah. Thank you for your ongoing dedication, and we look forward to another fantastic year together!

Sincerely,

Rick Clasby  
Executive Director  
Utah Trucking Association

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# 2024

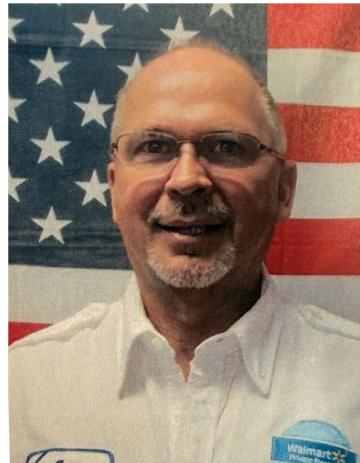


# 2025

## TRUCK DRIVERS OF THE MONTH



October, 2024  
Travis Chamberlin  
1.7 MILLION MILES  
Parke Cox Trucking



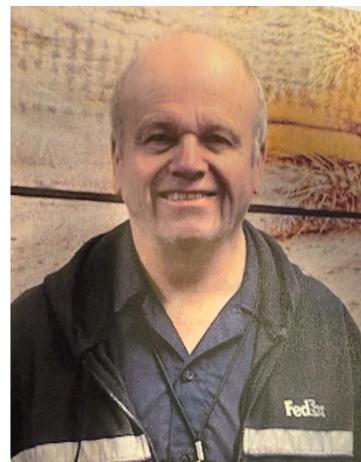
October, 2024  
Duane Jay Severson  
5.9 MILLION MILES  
WALMART TRANSPORTATION



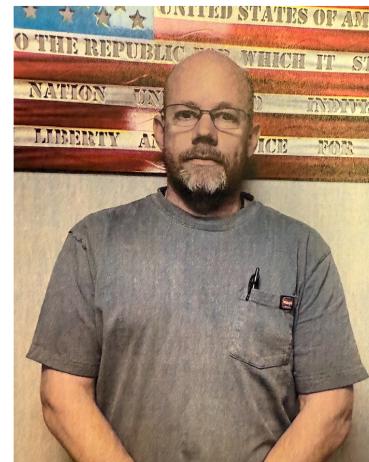
November, 2024  
Donald C. Dow  
1.9 MILLION MILES  
C. R. England



November, 2024  
Ivan Sostarec  
2.7 MILLION MILES  
Walmart Transportation



December, 2024  
Craig Hansen  
2 MILLION MILES  
FedEx Freight



December, 2024  
Michael Bergstrom  
1.5 MILLION MILES  
Godfrey Trucking



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Started January 2017

# CURRENT ENROLLMENT

GROUPS ENROLLED:

16

LIVES COVERED:

538



SCAN TO LEARN MORE



## Know your behavioral health options



If you or your loved one is facing a behavioral health challenge, we want to make it as easy as possible to get care. You can find in-network providers at [regence.com](https://regence.com). (Some services aren't available on narrow network plans.)

### Help is available. No referral is needed.

Thoughts of suicide? Call 988—National Suicide and Crisis Lifeline—available 24/7.

#### Go to regence.com to find a doctor and look for these in-network options:

- Private practitioners with a variety of expertise, such as psychiatrists, psychologists, social workers, licensed counselors and more.
- Inpatient care
- Outpatient programs

#### Also available are:

- **AbleTo Therapy+** for a unique, 8-week series of one-on-one therapy sessions by phone or video, with digital tools for support between sessions: [AbleTo.com](https://ableto.com) or 1-866-287-1802
- **Charlie Health** telehealth for treating teens and young adults with behavioral health needs: [charliehealth.com](https://charliehealth.com)
- **Equip telehealth** for treatment of all eating disorders as well as co-existing conditions like anxiety and depression for ages 6 to 50: [equip.health](https://equip.health)
- **NOCD** for app-based care specializing in treatment of obsessive-compulsive disorders: [treatmyocd.com](https://treatmyocd.com)
- **Talkspace** for app-based care specializing in counseling for general behavioral health needs: [talkspace.com](https://talkspace.com)

If your company offers an EAP program, this may be a good place for you to start to get care. Talk to your Human Resources representative for further information.

#### Customer Service

You can call our award-winning team, Monday through Saturday, at the phone number listed on the back of your member ID card.

#### You can also turn to these in-network providers for substance use disorder support:

- **Boulder Care** for outpatient treatment: [boulder.care](https://boulder.care) or 1-866-901-4860
- **Hazelden Betty Ford** for inpatient and outpatient treatment: [hazeldenbettyford.org](https://hazeldenbettyford.org) or 1-877-859-2124

#### Commonly treated behavioral health issues:

Behavioral health issues often involve more than one concern that affect overall health and happiness. Experts can help sort through what can be the most effective treatment path for the following:

- Substance use disorder
- Trauma and post-traumatic stress disorder (PTSD)
- Anxiety and depression
- Eating disorders
- Obsessive compulsive disorder (OCD)

#### We're here to help you:

- Understand your benefits
- Check claim status or get an explanation of benefits
- Find an in-network provider



Regence BlueCross BlueShield of Utah  
is an Independent Licensee of the Blue Cross and Blue Shield Association

Resource information is current as of September 2023.

Boulder Care is a separate company that provides substance abuse and addiction treatment services.  
AbleTo and Talkspace are separate companies that provide mental health telehealth services.

Regence BlueCross BlueShield of Utah  
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Link-X is the only fully automated fleet management platform

# Unlocking the Secrets of Fleet Utilization: The Key to Maximizing Efficiency

Fleet utilization is a critical metric in fleet management, measuring the percentage of time vehicles are operational versus their total capacity. Whether managing a small delivery service or a large trucking fleet, understanding fleet utilization is crucial to achieving business goals.

## The Impact of Fleet Utilization

Fleet utilization plays a pivotal role in cost management, productivity, and sustainability.

- **Cost Savings:** Reducing idle time cuts fuel and maintenance costs while lowering insurance premiums and depreciation losses. Every unused vehicle represents avoidable expenses.
- **Enhanced Productivity:** A fully optimized fleet ensures vehicles are consistently contributing to operations, increasing the number of completed tasks per day.
- **Sustainability Goals:** Efficient management minimizes fuel consumption and emissions, aligning with environmental objectives.
- **Improved Customer Satisfaction:** With optimized routes and delivery schedules, companies can reduce delivery times, enhancing customer experiences.

## Strategies to Boost Fleet Utilization

The basic formula for fleet utilization is:

Fleet Utilization (%) =  $\frac{\text{Actual Usage}}{\text{Potential Capacity}} \times 100$

Tracking key metrics ensures accuracy and insight into operational efficiency:

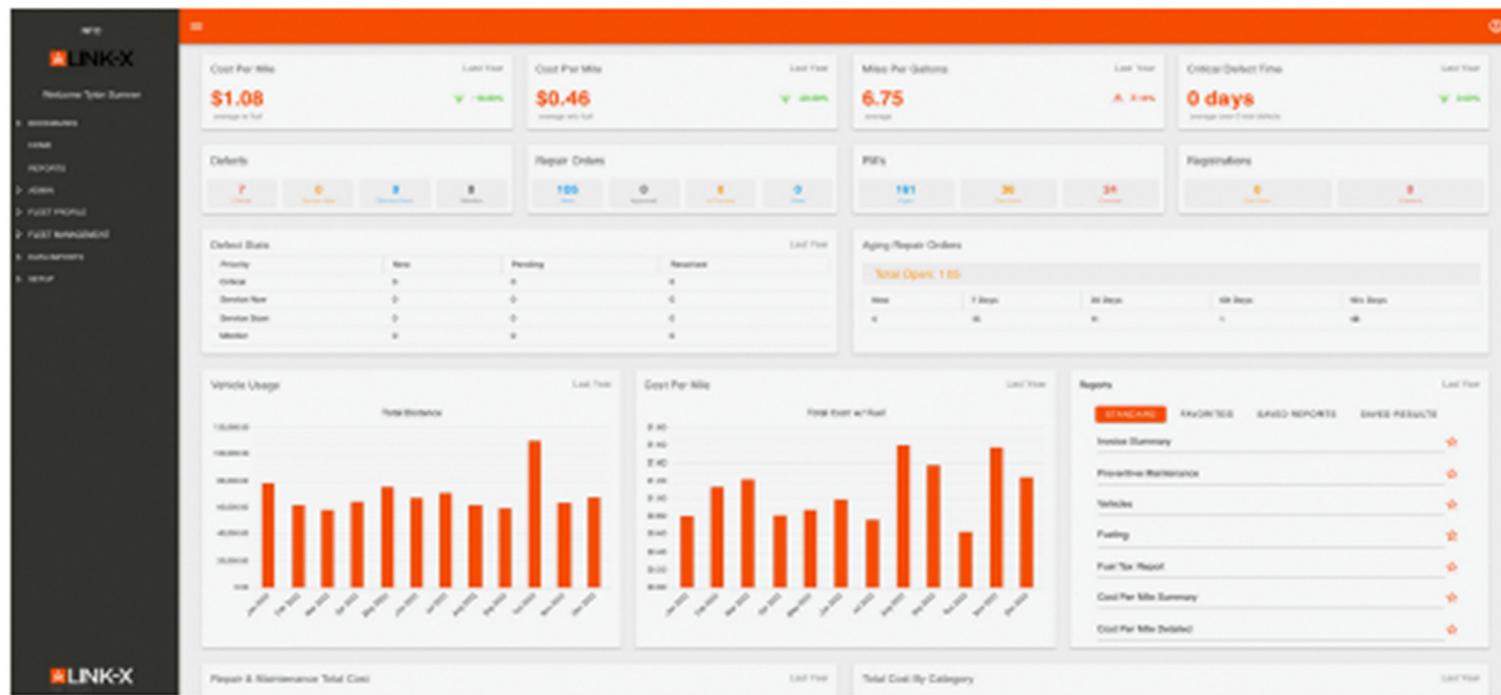
1. Average Miles per Driver: How effectively are drivers completing their routes?
2. Truckload Utilization: Are payloads optimized for each trip?
3. Dwell Time: How much time is wasted in delays?
4. Revenue vs. Cost per Truck: Which vehicles are generating value, and which are liabilities?

Leveraging tools like GPS tracking, vehicle logs, and fleet management software helps streamline data collection and analysis, providing actionable insights for improvement.

## The Impact of Fleet Utilization

Improving fleet utilization requires targeted efforts:

1. Sell or Repurpose Underused Vehicles: Streamline the fleet by eliminating surplus assets or reassigning idle ones to high-demand routes.
2. Optimize Routes: Use technology to minimize empty miles and improve delivery efficiency.
3. Implement Preventive Maintenance: Regular checks reduce unexpected downtime, keeping vehicles operational.
4. Leverage Technology: Fleet management tools centralize data, helping managers identify and address inefficiencies.
5. Monitor Key Metrics: Continuously track usage to ensure vehicles meet performance targets.



# Technology as a Fleet Optimization Ally

Modern fleet management demands smarter, data-driven decisions, and tools like Link-X are transforming the game. By integrating real-time tracking, data analytics, and automation, Link-X empowers fleet managers to maximize efficiency with ease. Here's how:

- **Real-Time Tracking:** Link-X provides live GPS monitoring, ensuring route efficiency, reduced idle time, and proactive adjustments to delays.
- **Centralized Data Management:** It consolidates key metrics—like mileage, maintenance schedules, and driver performance—into a single platform for streamlined analysis.
- **Preventive Maintenance Alerts:** Automated reminders help avoid costly downtime, ensuring vehicles stay operational.
- **Driver Behavior Insights:** Track and improve driving habits, promoting safety and fuel efficiency while boosting customer satisfaction.

**Utilization Dashboards:** Link-X features dynamic utilization dashboards that allow fleet managers to analyze data on specific vehicles or the entire fleet with a single click. This instant insight helps identify underperforming vehicles, monitor idle times, and optimize overall fleet performance.

With customizable notifications and scalability for fleets of any size, Link-X adapts to your needs. Its intuitive design, reliable data, and dedicated support make it a top choice for fleet optimization. Visit [www.link-x.com](http://www.link-x.com) to see how it can revolutionize your operations.

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# 2024

# DRIVERS

# AWARDS

# BANQUET





On November 1, 2024, the Utah Trucking Association hosted the annual Drivers Awards Banquet at the association's headquarters. This prestigious event brought together the winners from the 2024 Truck Driving Championship (TDC), the 2023/2024 Drivers of the Month, their families, and colleagues for an evening of celebration and recognition.

The night featured a formal dinner and an awards presentation honoring the best in the trucking industry. Brad Clayton, Truck Driving Championship Committee Chair, had the privilege of presenting awards to the class winners from the 2024 TDC, as well as the Rookie of the Year, Grand Champion, and Team Trophy recipients. Terry Smith, Safety Director of the Utah Trucking Association, followed by presenting the 2023/2024 Drivers of the Month. Finally, Adam Mason of BridgeSource and President of the Utah Trucking Association, took the stage to present the esteemed 2023/2024 Driver of the Year award.

A huge congratulations goes to Robert Bjelland for earning the title of 2024 Truck Driving Championship Grand Champion and to Richard Power for being named the 2023/2024 Driver of the Year. Both outstanding drivers will be welcomed as honored guests at the Utah Trucking Association's Management Conference & Trucking Expo.

A special thank you to the sponsors who made this banquet and its programs possible: WCF Insurance, Beehive Insurance, Walmart Transportation, Tramcor, and Prime Inc. Additional thanks go to Mountain West Utility Trailer, Inc. and Bright-Point Creative for their contributions in producing the Driver of the Month awards and the TDC Belt Buckles.

We appreciate all the members who support and participate in these important recognition programs. Looking ahead, the 2025 Truck Driving Championship is scheduled for June 6-7, 2025.

For Utah Trucking Association members interested in nominating a driver for Driver of the Month, applications can be found on our website at [www.utahtrucking.com](http://www.utahtrucking.com).

## SPECIAL THANKS TO THE 2024 DRIVERS AWARDS BANQUET SPONSORS



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We Take The Bull By The Horns*



# 2024 UTAH TRUCK DRIVING CHAMPIONSHIP WINNERS



## STRAIGHT TRUCK



2nd: Adam Johnson  
Walmart Transportation



1st: Judd Adams  
XPO



3rd: Lonnie Christensen  
FedEx Ground

## 3-AXLE



2nd: Lynn Wilson  
Walmart Transportation



1st: Greg Baun  
FedEx Express



3rd: Steven Clark  
FedEx Freight, Inc

## 4-AXLE



2nd: Glenn Springer  
FedEx Freight, Inc

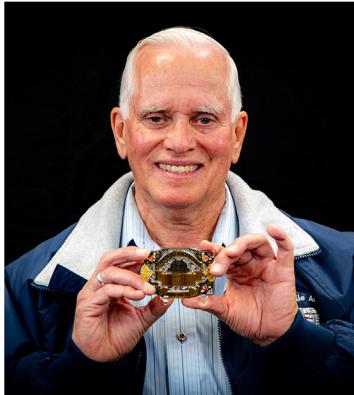


1st: Robert Bjelland  
Walmart Transportation



3rd: James Falconburg  
Nicholas & Company, Inc

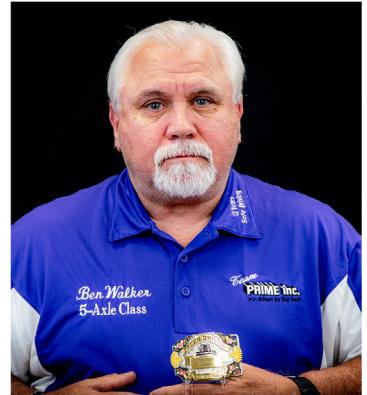
## 5-AXLE



2nd: Barry Geck  
Walmart Transportation

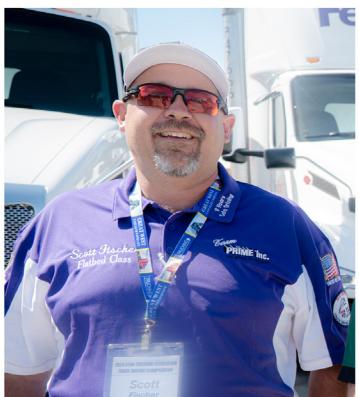


1st: Buddy Gray  
New Prime, Inc



3rd: Ben Walker  
New Prime, Inc

## 5-AXLE FLATBED



2nd: Scott Fischer  
New Prime, Inc



1st: Scott Johnson  
Old Dominion Freight Line



3rd: Daniel Thornton  
New Prime, Inc

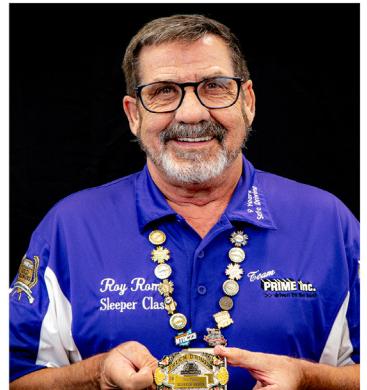
## 5-AXLE SLEEPER



2nd: Terry Kigan  
Walmart Transportation



1st: Erich Lish  
Walmart Transportation  
(Rookie of the Year)



3rd: Roy Romo  
New Prime, Inc

## 5-AXLE TANKER



2nd: Trevor Langford  
Airgas



1st: Scott Ambler  
Savage Services



3rd: Sean McClure  
Ole Dominion Freight Line

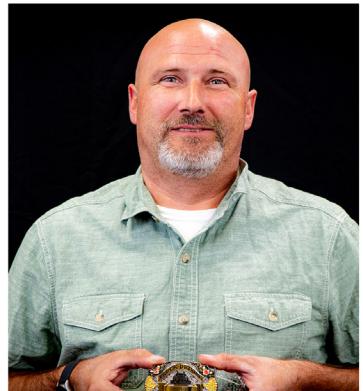
## TWINS



2nd: Shawn Baxter  
FedEx Ground



1st: Scott Young  
Walmart Transportation



3rd: Shawn Dahl  
Walmart Transportation

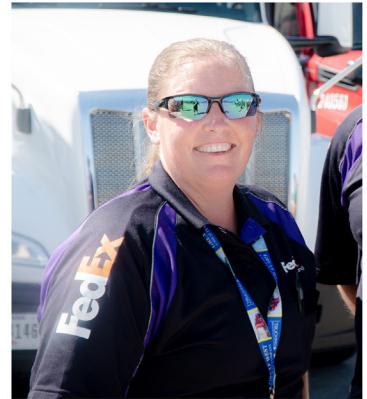
# STEP VAN



2nd: Morgan Hallows  
FedEx Ground



1st: Michael McLaughlin  
FedEx Ground



3rd: Lisa Steed  
FedEx Ground

# TEAM TROPHY



# GRAND CHAMPION



Robert Bjelland  
Walmart Transportation

# 2023 / 2024

# UTAH TRUCKING ASSOCIATION DRIVER'S OF THE MONTH



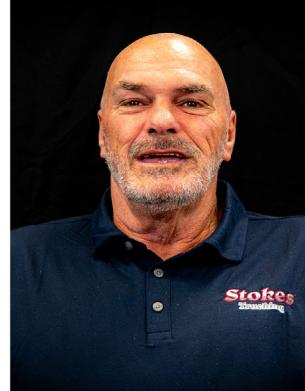
## JULY 2023



Derek Williams  
C. R. England



Jerry Julian  
King Farm Trucking



Michael Mantle  
Stokes Trucking LLC



Travis Miller  
Pride Transport, Inc

## SEPTEMBER 2023



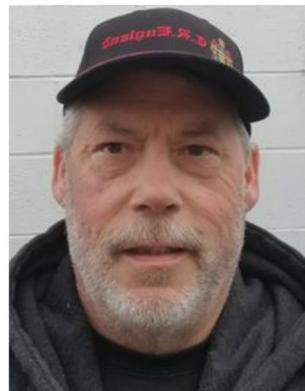
Preston Maloney  
Stokes Trucking LLC



Megan Pickett  
Stokes Trucking LLC



Larry VanMeer  
Stokes Trucking LLC



Thomas Richardson  
C. R. England

## OCTOBER 2023



# NOVEMBER 2023



Jeffrey Simkins  
Walmart Transportation

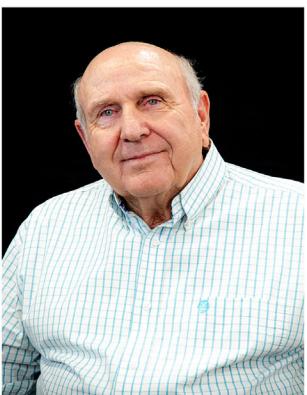


William Clark  
Stokes Trucking LLC

# JANUARY 2024



Trevor Warren  
C.R. England



Jack Webb  
Walmart Transportation

# MARCH 2024



Rose Bellaver  
Pride Transport



Shane Child  
Tramcor Corporation

# DECEMBER 2023



Eric Fenstermacher  
Godfrey Trucking



Susan Rucker  
Parke Cox Trucking Co.

# FEBRUARY 2024



Kyle Peterson  
Walmart Transportation



Richard Power  
Walmart Transportation

# APRIL 2024



Daniel Raddon  
Pride Transport



Chad Smart  
Walmart Transportation

**MAY 2024**



Ross Keener  
C. R. England

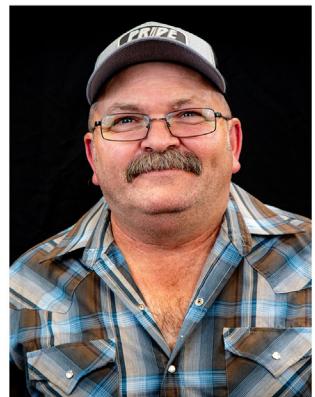


Celestino Ramirez III  
Walmart Transportation

**JUNE 2024**



Eric Powell  
Deseret Transportation



Jimmy Baum  
Pride Transport, Inc.





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## 2023-2024 UTAH TRUCKING ASSOCIATION TRUCK DRIVER OF THE YEAR: HONORING RICHARD L. POWER

The Utah Trucking Association's annual awards ceremony is a time to recognize the individuals who set the standard for excellence in the trucking industry. One of the most prestigious honors bestowed each year is the Truck Driver of the Year Award, which highlights an individual who has demonstrated outstanding professionalism, safety, and dedication to the industry. This year, that individual is Richard L. Power of Walmart Transportation.

Richard's exceptional career spans an impressive 50 years behind the wheel, during which he has accumulated a staggering 5.8 million accident-free miles. In an industry where safety and reliability are paramount, Richard's accomplishment is nothing short of extraordinary. His focus, skill, and discipline have not only kept him safe on the road but have made him a role model for others in the profession.

Throughout his career, Richard has shown a remarkable versatility, handling nearly every type of configuration in the industry, including dry box, refrigerated trailers, flatbeds, lowboys, oversized loads, and even swinging meat. This broad experience has earned him the respect of colleagues and employers alike, with Walmart Transportation recognizing not only his technical expertise but his deep commitment to professionalism and safety.

But what truly sets Richard apart is his dedication to mentorship

Having accumulated decades of experience, Richard has made it his mission to pass on his knowledge to the next generation of truck drivers. He's known for offering guidance and support to new drivers, ensuring they inherit the same commitment to safety, professionalism, and work ethic that has defined his own career.

Away from the road, Richard is a devoted family man. He treasures time spent with his grandchildren, whether it's fishing, camping, or enjoying a backyard barbecue. In fact, Richard proudly carries the title of "King of the Grill"—a badge of honor that his family certainly agrees he has earned.

This combination of unparalleled professional achievements, dedication to the safety and well-being of the trucking community, and his generosity in mentoring the next generation of drivers makes Richard L. Power the perfect recipient of the 2024 Utah Trucking Association Truck Driver of the Year award.

The Utah Trucking Association is proud to honor Richard for his incredible contributions to the industry and his legacy of safety, mentorship, and professionalism. His dedication to his work and his commitment to the values that make our industry strong are an inspiration to all who have the privilege of working alongside him.

Please join us in congratulating Richard L. Power—a true leader in the trucking community.



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# UTAH TRUCKING ASSOCIATION END-OF-YEAR BOARD MEETING

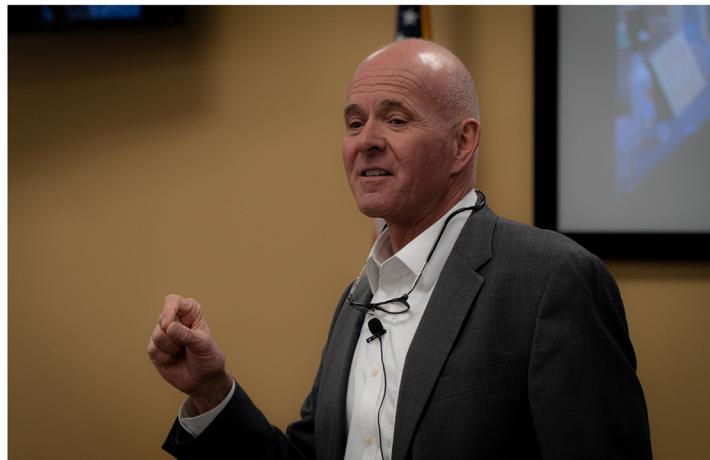
On December 12, 2024, the Utah Trucking Association held its annual end-of-year board meeting at the association's headquarters. Board members gathered to reflect on the year's achievements, discuss future initiatives, and enjoy a lunch together as they wrapped up another successful year.

Executive Director Rick Clasby provided valuable updates on the association's progress and ongoing efforts to support the trucking industry in Utah. His insights helped set the stage for discussions on the challenges and opportunities that lie ahead for the association and its members.

A highlight of the meeting was a special presentation by Carlos Braceras, Executive Director of the Utah Department of Transportation. Carlos provided the board with important updates on road construction projects happening throughout the state. His presentation offered board members a clear understanding of how these projects will impact the industry, and he took the time to answer questions from attendees, fostering an engaging and informative discussion.

The Utah Trucking Association extends its gratitude to all board members who took time out of their busy schedules to attend and contribute to this important meeting. A special thank you goes to Carlos Braceras and his staff for their time and effort in sharing crucial updates with our members.

As we move into 2025, the Utah Trucking Association looks forward to continuing its mission of advocating for and supporting Utah's trucking community. We appreciate the dedication and commitment of our board members and partners and are excited for the opportunities ahead.







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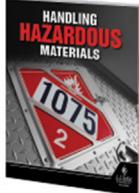
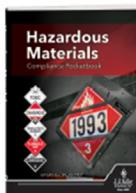
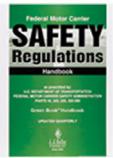
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# 2025



## Utah Diesel Technician Pathways Program Diesel Day's

On February 6th, 2025, the Mountain America Exposition Center buzzed with energy as over 600 high school students gathered for the Utah Diesel Technician Pathway's Program Diesel Day's event. Dedicated to showcasing the promising career path of diesel technology, the event was a resounding success.

Students from across Utah delved into the world of diesel mechanics, guided by professionals and educators eager to share their expertise. The event, supported by the Utah Diesel Technician Pathways Program and its members, provided invaluable insights into the industry's demands and opportunities.

Highlighting the day were the scholarship awards presented to deserving students, courtesy of the Pathways program. Additionally, students were thrilled with prizes generously donated by event vendors.

"We are proud of all the students who participated and thankful to our association members for their support, reflecting on the event's impact. "Events like Diesel Day's are crucial in inspiring the next generation of diesel technicians."





# Scholarship



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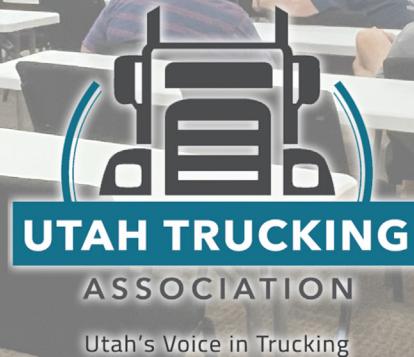
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